

## Tarifas

|                   |   |
|-------------------|---|
| Razón social:     | <b>Editorial Televisa S.A de C.V.</b>                                   |
| Nombre comercial: | <a href="https://www.ngenespanol.com/">https://www.ngenespanol.com/</a> |

| <b>Cobertura / Plaza</b> | <b>Descripción</b>  | <b>Medida / Formato</b> | <b>Sección</b> | <b>Cobertura / Plaza</b> |
|--------------------------|---------------------|-------------------------|----------------|--------------------------|
| Nacional                 | Leaderboard Banner  | 728x90 px               | Home           | 205.00                   |
| Nacional                 | Box Banner          | 300X250                 | Home           | 245.90                   |
| Nacional                 | Half Page Ad Banner | 300x600                 | Home           | 190.11                   |
| Nacional                 | Leaderboard Banner  | 728x90 px               | Home           | 1.00                     |